

Date: 03/16/05

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: NE 72ND

ST & N PROSPECT AVE, GLADSTONE, MO 64118

Lat: 39.224190 **Long:** -94.548440

City: Gladstone city **Pop:** 27,085

County: Clay County **Pop:** 197,398

Zip: 64119 **Pop:** 27,193

Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
2004 Demographics			
Total Population	10,802	62,433	136,138
Total Households	4,819	26,611	57,230
Female Population	5,641	32,134	69,875
% Female	52.20%	51.50%	51.30%
Male Population	5,161	30,300	66,263
% Male	47.80%	48.50%	48.70%
Population Density (per Sq. Mi.)	3,438.40	2,208.10	1,733.40
Age:			
Age 0 - 4	5.20%	6.50%	6.90%
Age 5 - 14	11.10%	12.10%	13.00%
Age 15 - 19	5.90%	6.10%	6.10%
Age 20 - 24	6.30%	6.90%	6.70%
Age 25 - 34	10.70%	14.40%	15.00%
Age 35 - 44	14.10%	15.10%	15.70%
Age 45 - 54	16.80%	15.30%	14.80%
Age 55 - 64	14.70%	10.90%	10.40%
Age 65 - 74	9.10%	7.00%	6.30%
Age 75 - 84	5.00%	4.30%	3.90%
Age 85 +	1.10%	1.40%	1.30%
Median Age	43	37.7	36.6
Housing Units			
Total Housing Units	4,998	27,779	59,954
Owner Occupied Housing Units	69.30%	67.90%	66.40%
Renter Occupied Housing Units	27.20%	27.90%	29.00%
Vacant Housing Units	3.60%	4.20%	4.50%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.50%	0.50%	0.50%
Asian or Pacific Islander	1.20%	1.60%	1.80%
Black	2.20%	3.00%	3.40%
Hawaiian/Pacific Islander	0.10%	0.10%	0.10%
White	93.60%	91.70%	90.90%
Other	0.80%	1.30%	1.30%
Multi-Race	1.40%	1.80%	1.90%
Hispanic Ethnicity	3.60%	4.70%	4.70%
Not of Hispanic Ethnicity	96.40%	95.30%	95.30%

Marital Status:

Age 15 + Population	9,051	50,791	109,058
Divorced	5.80%	5.40%	5.00%
Never Married	22.60%	24.10%	23.70%
Now Married	57.10%	56.30%	55.90%
Separated	2.70%	2.90%	3.20%
Widowed	11.80%	11.30%	12.20%

Educational Attainment:

Total Population Age 25+	7,733	42,659	91,653
Grade K - 8	2.10%	2.20%	2.60%
Grade 9 - 12	6.70%	7.70%	8.00%
High School Graduate	29.40%	31.30%	30.90%
Associates Degree	6.30%	6.10%	6.20%
Bachelor's Degree	17.30%	18.00%	18.50%
Graduate Degree	9.00%	7.90%	8.20%
Some College, No Degree	29.20%	26.90%	25.70%

Household Income:

Income \$ 0 - \$9,999	2.50%	3.40%	4.40%
Income \$ 10,000 - \$14,999	2.00%	2.60%	3.10%
Income \$ 15,000 - \$24,999	11.60%	10.10%	9.40%
Income \$ 25,000 - \$34,999	11.80%	12.60%	12.40%
Income \$ 35,000 - \$49,999	19.50%	18.30%	18.00%
Income \$ 50,000 - \$74,999	23.00%	25.10%	24.40%
Income \$ 75,000 - \$99,999	15.10%	14.20%	14.30%
Income \$100,000 - \$124,999	6.80%	7.10%	7.20%
Income \$125,000 - \$149,999	3.60%	3.20%	3.20%
Income \$150,000 +	4.10%	3.40%	3.60%
Average Household Income	\$66,668	\$65,475	\$65,884
Median Household Income	\$52,236	\$52,315	\$52,230
Per Capita Income	\$29,861	\$28,092	\$27,740

Vehicles Available:

0 Vehicles Available	3.00%	3.70%	4.30%
1 Vehicle Available	36.90%	35.10%	34.40%
2+ Vehicles Available	60.00%	61.20%	61.30%
Average Vehicles Per Household	1.8	1.8	1.8
Total Vehicles Available	8,771	47,875	102,733

Business and Employment:

Number of Employees	1,483	18,333	43,172
Number of Establishments	134	1,998	3,573

1 Miles: 3 Miles: 5 Miles:

2009 Demographics

Total Population	11,391	66,394	147,359
Total Households	5,227	29,074	63,415
Female Population	5,943	34,106	75,443
% Female	52.20%	51.40%	51.20%
Male Population	5,448	32,289	71,916

% Male	47.80%	48.60%	48.80%
--------	--------	--------	--------

Age:

Age 0 - 4	5.00%	6.30%	6.80%
Age 5 - 14	10.50%	11.80%	12.60%
Age 15 - 19	5.70%	6.00%	6.00%
Age 20 - 24	6.30%	7.10%	6.80%
Age 25 - 34	9.40%	12.90%	13.50%
Age 35 - 44	12.90%	13.90%	14.50%
Age 45 - 54	17.20%	15.70%	15.20%
Age 55 - 64	16.70%	12.50%	12.00%
Age 65 - 74	10.10%	7.90%	7.20%
Age 75 - 84	5.10%	4.40%	4.00%
Age 85 +	1.10%	1.50%	1.30%
Median Age	45.2	39.4	38

Housing Units Trend

Total Housing Units	5,421	30,329	66,374
Owner Occupied Housing Units	70.40%	69.10%	68.00%
Renter Occupied Housing Units	26.00%	26.80%	27.60%
Vacant Housing Units	3.60%	4.10%	4.50%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.50%	0.50%	0.50%
Asian	1.30%	1.60%	1.80%
Black	2.40%	3.20%	3.60%
Hawaiian/Pacific Islander	0.10%	0.10%	0.10%
White	93.40%	91.40%	90.70%
Other	0.90%	1.30%	1.30%
Multi-Race	1.40%	1.90%	1.90%
Hispanic Ethnicity	4.20%	5.40%	5.40%
Not of Hispanic Ethnicity	95.80%	94.60%	94.60%

Marital Status:

Age 15 + Population	9,638	54,355	118,735
Divorced	5.70%	5.30%	4.90%
Never Married	23.40%	24.80%	24.20%
Now Married	54.70%	54.10%	53.90%
Separated	3.50%	3.70%	4.00%
Widowed	12.70%	12.10%	13.00%

Educational Attainment:

Total Population Age 25+	8,231	45,676	99,875
Grade K - 9	2.20%	2.20%	2.60%
Grade 9 - 12	6.80%	7.80%	8.00%
High School Graduate	29.40%	31.30%	30.70%
Associates Degree	6.20%	6.00%	6.10%
Bachelor's Degree	17.10%	17.90%	18.60%
Graduate Degree	9.00%	7.90%	8.30%
Some College, No Degree	29.40%	26.90%	25.70%

Household Income:

Income \$ 0 - \$9,999	2.40%	3.20%	4.20%
Income \$ 10,000 - \$14,999	1.70%	2.30%	2.70%
Income \$ 15,000 - \$24,999	9.10%	8.00%	7.60%
Income \$ 25,000 - \$34,999	11.70%	11.50%	11.10%
Income \$ 35,000 - \$49,999	16.10%	15.40%	14.90%

Income \$ 50,000 - \$74,999	23.40%	24.40%	23.50%
Income \$ 75,000 - \$99,999	15.00%	16.40%	16.80%
Income \$100,000 - \$124,999	9.90%	9.00%	9.30%
Income \$125,000 - \$149,999	4.30%	4.70%	4.90%
Income \$150,000 +	6.30%	5.00%	5.30%
Average Household Income	\$74,427	\$72,758	\$73,801
Median Household Income	\$57,939	\$57,997	\$58,286
Per Capita Income	\$34,271	\$32,054	\$31,810

Vehicles Available

0 Vehicles Available	3.10%	3.70%	4.30%
1 Vehicle Available	36.60%	34.80%	33.90%
2+ Vehicles Available	60.30%	61.50%	61.80%
Average Vehicles Per Household	2	2	2
Total Vehicles Available	9,560	52,613	114,758

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	10,349	59,248	126,678
Total Households	4,487	24,575	52,023
Female Population	5,407	30,547	65,174
% Female	52.30%	51.60%	51.50%
Male Population	4,942	28,701	61,504
% Male	47.80%	48.40%	48.60%

Age:

Age 0 - 4	5.40%	6.70%	7.10%
Age 5 - 14	11.80%	12.80%	13.60%
Age 15 - 19	6.10%	6.20%	6.20%
Age 20 - 24	6.10%	6.60%	6.40%
Age 25 - 34	11.80%	15.40%	16.00%
Age 35 - 44	15.40%	16.10%	16.80%
Age 45 - 54	16.10%	14.50%	14.00%
Age 55 - 64	12.50%	9.30%	8.80%
Age 65 - 74	8.90%	7.00%	6.20%
Age 75 - 84	5.00%	4.30%	3.90%
Age 85 +	0.90%	1.20%	1.10%
Median Age	41	36.5	35.5

Housing Units Trend

Total Housing Units	4,648	25,641	54,473
Owner Occupied Housing Units	68.50%	67.00%	65.20%
Renter Occupied Housing Units	28.10%	28.80%	30.30%
Vacant Housing Units	3.50%	4.20%	4.50%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.50%	0.50%	0.50%
Asian, and Hawaiian or other Pacific Islander	1.30%	1.60%	1.90%
Black	2.10%	2.80%	3.30%
White	93.80%	92.00%	91.20%
Other	0.80%	1.30%	1.30%

Two or More Races	1.40%	1.80%	1.90%
Hispanic Ethnicity	3.10%	4.10%	4.20%
Not of Hispanic Ethnicity	96.90%	95.90%	95.80%

Marital Status:

Age 15 + Population	8,569	47,727	100,505
Divorced	11.30%	11.00%	11.90%
Never Married	22.30%	23.90%	23.60%
Now Married	58.00%	57.00%	56.30%
Separated	2.40%	2.70%	3.00%
Widowed	6.00%	5.50%	5.20%

Educational Attainment:

Total Population Age 25+	7,308	40,148	84,593
Grade K - 9	1.60%	1.90%	2.20%
Grade 9 - 11, No diploma	6.70%	7.50%	7.90%
High School Graduate	29.40%	31.20%	31.10%
Associates Degree	6.30%	6.00%	6.10%
Bachelor's Degree	17.40%	18.20%	18.40%
Graduate Degree	9.10%	7.90%	8.20%
Some College, No Degree	29.00%	27.00%	25.80%
No Schooling Completed	0.50%	0.30%	0.40%
Public School Enrollment	80.30%	80.40%	81.50%
Private School Enrollment	19.70%	19.60%	18.50%

Household Income:

Income \$ 0 - \$9,999	2.60%	3.50%	4.50%
Income \$ 10,000 - \$14,999	3.40%	3.30%	3.70%
Income \$ 15,000 - \$24,999	12.40%	11.30%	10.60%
Income \$ 25,000 - \$34,999	12.30%	14.10%	14.00%
Income \$ 35,000 - \$49,999	21.30%	19.70%	19.60%
Income \$ 50,000 - \$74,999	22.50%	24.70%	24.30%
Income \$ 75,000 - \$99,999	14.10%	12.40%	12.20%
Income \$100,000 - \$124,999	4.80%	5.70%	5.60%
Income \$125,000 - \$149,999	3.20%	2.50%	2.50%
Income \$150,000 - \$199,999	1.10%	1.70%	1.60%
Income \$200,000 or More	2.20%	1.20%	1.40%
Average Household Income	\$62,480	\$57,665	\$58,052
Median Household Income	\$48,283	\$48,482	\$48,120
Per Capita Income	\$27,089	\$23,919	\$23,840

Vehicles Available

0 Vehicles Available	3.00%	3.70%	4.30%
1 Vehicle Available	37.10%	35.20%	34.80%
2 Vehicles Available	42.80%	44.50%	45.10%
3+ Vehicles Available	17.10%	16.60%	15.80%
Average Vehicles Per Household	1.8	1.7	1.7
Total Vehicles Available	8,173	44,179	92,570
Blue Collar Occupations	1,838	10,935	24,524
White Collar Occupations	3,776	21,758	44,757
% Blue Collar Workers	32.70%	33.50%	35.40%
% White Collar Workers	67.30%	66.50%	64.60%

1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	10,045	52,984	111,289
Total Households	3,963	20,980	43,797
Female Population	5,215	27,442	57,343
% Female	51.90%	51.80%	51.50%
Male Population	4,830	25,542	53,946
% Male	48.10%	48.20%	48.50%

Age:

Total Population	10,045	52,984	111,289
Age 0 - 4	6.20%	7.20%	7.50%
Age 5 - 14	13.30%	13.10%	13.60%
Age 15 - 19	7.50%	6.30%	6.30%
Age 20 - 24	7.60%	7.20%	7.10%
Age 25 - 34	16.00%	18.80%	19.50%
Age 35 - 44	17.00%	16.30%	16.10%
Age 45 - 54	13.60%	11.30%	11.20%
Age 55 - 64	10.40%	9.40%	8.80%
Age 65 - 74	6.10%	6.80%	6.40%
Age 75 - 84	2.10%	2.80%	2.70%
Age 85 +	0.30%	0.80%	0.80%
Median Age	34.7	33.6	32.9

Housing Units

Total Housing Units	4,158	22,467	47,129
Owner Occupied Housing Units	66.50%	63.90%	61.80%
Renter Occupied Housing Units	28.80%	29.50%	31.10%
Vacant Housing Units	4.70%	6.60%	7.10%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.50%	0.50%	0.60%
Asian	0.90%	0.90%	1.00%
Black	1.10%	1.40%	1.70%
White	96.80%	96.50%	95.80%
Other	0.70%	0.80%	0.90%

Hispanic Ethnicity	2.30%	2.50%	2.80%
Not of Hispanic Ethnicity	97.70%	97.50%	97.20%

Educational Attainment:

Total Population Age 25+	6,583	35,084	72,853
Grade K - 9	2.90%	3.90%	4.60%
Grade 9 - 12	7.20%	8.70%	9.10%
High School Graduate	34.50%	33.50%	34.30%
Associates Degree	6.60%	6.20%	6.00%
Bachelor's Degree	16.20%	16.60%	15.60%
Graduate Degree	8.30%	6.70%	6.20%
Some College, No Degree	24.40%	24.40%	24.30%

1990 Household Income:

Income \$ 0 - \$9,999	4.40%	5.60%	6.60%
-----------------------	-------	-------	-------

Income \$ 10,000 - \$19,999	13.80%	14.50%	15.20%
Income \$ 20,000 - \$29,999	15.70%	17.10%	18.00%
Income \$ 30,000 - \$39,999	13.80%	18.50%	18.00%
Income \$ 40,000 - \$49,999	14.80%	15.00%	14.70%
Income \$ 50,000 - \$59,999	12.90%	10.80%	9.90%
Income \$ 60,000 - \$74,999	11.20%	9.70%	8.90%
Income \$ 75,000 - \$99,999	9.80%	6.10%	5.60%
Income \$100,000 - \$124,999	1.80%	1.60%	1.70%
Income \$125,000 - \$149,999	0.50%	0.30%	0.50%
Income \$150,000 +	1.20%	0.80%	0.80%
Average Household Income	\$47,514	\$41,519	\$40,339
Median Household Income	\$41,642	\$36,556	\$35,368
Per Capita Income	\$18,853	\$16,568	\$15,922

Vehicles Available

0 Vehicles Available	1.10%	2.30%	3.00%
1 Vehicle Available	27.20%	30.60%	29.30%
2+ Vehicles Available	71.70%	67.20%	67.70%
Average Vehicles Per Household	1.9	1.8	1.8
Total Vehicles Available	7,618	38,650	80,549

1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	10,045	52,984	111,289
2000	10,349	59,248	126,678
Change 1990 to 2000	3.00%	11.80%	13.80%
2004	10,802	62,433	136,138
2009	11,391	66,394	147,359
Change 2004 to 2009	5.50%	6.30%	8.20%

Household Trend

1990	3,963	20,980	43,797
2000	4,487	24,575	52,023
Change 1990 to 2000	13.20%	17.10%	18.80%
2004	4,819	26,611	57,230
2009	5,227	29,074	63,415
Change 2004 to 2009	8.50%	9.30%	10.80%

Average Household Size Trend

1990	2.53	2.5	2.52
2000	2.3	2.39	2.42
2004	2.23	2.33	2.36
2009	2.17	2.27	2.31

Median Age Trend

1990	35	34	33
2000	41	37	36
Change 1990 to 2000	18.10%	8.70%	8.00%
2004	43	38	37
2009	45	39	38
Change 2004 to 2009	5.20%	4.30%	3.90%

Housing Units Trend

Total Housing Units			
Change 1990 to 2000	11.80%	14.10%	15.60%
Change 2004 to 2009	8.50%	9.20%	10.70%
Owner Occupied Housing Units			
Change 1990 to 2000	15.20%	19.80%	21.90%
Change 2004 to 2009	10.20%	11.10%	13.30%
Renter Occupied Housing Units			
Change 1990 to 2000	8.80%	11.40%	12.60%
Change 2004 to 2009	3.90%	4.80%	5.10%
Vacant Housing Units			
Change 1990 to 2000	-17.50%	-28.20%	-26.40%
Change 2004 to 2009	8.60%	7.40%	8.70%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut			
Change 1990 to 2000	15.00%	20.10%	4.50%
Change 2004 to 2009	9.40%	7.80%	8.00%
Asian or Pacific Islander			
Change 1990 to 2000	56.40%	112.40%	111.40%
Change 2004 to 2009	8.10%	9.80%	9.60%
Black			
Change 1990 to 2000	92.80%	114.30%	115.30%
Change 2004 to 2009	12.30%	13.70%	14.60%
White			
Change 1990 to 2000	-0.20%	6.70%	8.30%
Change 2004 to 2009	5.20%	6.00%	8.00%
Other			
Change 1990 to 2000	22.10%	94.60%	70.40%
Change 2004 to 2009	10.70%	7.90%	8.70%
Hispanic Ethnicity			
Change 1990 to 2000	38.80%	82.30%	69.30%
Change 2004 to 2009	22.40%	22.70%	23.20%
Not of Hispanic Ethnicity			
Change 1990 to 2000	2.20%	10.00%	12.20%
Change 2004 to 2009	4.80%	5.50%	7.50%

Current year data is for the year 2004, 5 year projected data is for the year 2009. More About Our Data.

Demographic data © 2004 by Experian/Applied Geographic Solutions.

Traffic Count data © 2004 by GDT. All rights reserved.



DemographicsNow is brought to you by SRC, LLC. © 2004 All Rights

Reserved