

Date: 03/16/05

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: NE 72ND ST & N PROSPECT AVE, GLADSTONE, MO 641

Lat: 39.224190 Long: -94.548440

City: Gladstone city Pop: 27,085

County: Clay County Pop: 197,398

Zip: 64119 Pop: 27,193

Consumer Expenditure Comparison Report

	1 Miles:	3 Miles:	5 Miles:
2004 Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	4,819	26,611	57,230
Median Household Income	\$52,236	\$52,315	\$52,230
Total Average Household Expenditure	\$49,215	\$49,604	\$49,392
Airline Fares	\$335.17	\$337.28	\$335.77
Alcoholic Beverages	\$471.63	\$474.61	\$472.08
Alimony And Child Support	\$139.73	\$141.58	\$140.99
Apparel	\$2,629.50	\$2,653.27	\$2,643.11
Apparel Services And Accessories	\$339.87	\$342.12	\$340.59
Audio Equipment	\$74.15	\$74.80	\$74.54
Babysitting And Elderly Care	\$259.68	\$263.57	\$263.01
Books	\$90.00	\$90.63	\$90.19
Books And Supplies	\$132.44	\$133.77	\$133.22
Boys Apparel	\$139.99	\$141.66	\$141.31
Cellular Phone Service	\$79.36	\$80.30	\$80.00
Cigarettes	\$413.35	\$416.20	\$414.26
Computer Hardware	\$379.26	\$382.54	\$380.87
Computer Information Services	\$39.22	\$39.35	\$39.25
Computer Software	\$50.58	\$50.99	\$50.77
Contributions	\$1,472.95	\$1,475.96	\$1,467.83
Coolant And Other Fluids	\$11.18	\$11.29	\$11.25
Cosmetics and Perfume	\$108.12	\$108.89	\$108.43
Deodorants and Other Personal Care Products	\$35.52	\$35.83	\$35.66
Education	\$830.55	\$840.64	\$837.29
Electricity	\$1,465.03	\$1,478.03	\$1,472.31
Entertainment	\$2,518.49	\$2,536.52	\$2,526.20
Fees And Admissions	\$629.44	\$633.23	\$630.62
Finance Charges Excluding Mortgage And Vehicle	\$217.29	\$219.03	\$218.00
Floor Coverings	\$79.01	\$79.03	\$78.61
Food And Beverages	\$7,970.75	\$8,042.42	\$8,009.72
Food At Home	\$4,727.19	\$4,776.67	\$4,758.69
Food Away From Home	\$2,771.94	\$2,791.15	\$2,778.95
Footwear	\$487.21	\$491.87	\$490.11
Fuel Oil And Other Fuels	\$95.16	\$95.47	\$94.96
Funeral And Cemetery	\$131.94	\$132.84	\$132.15
Furniture	\$477.73	\$479.92	\$477.93
Gasoline And Oil	\$1,733.89	\$1,745.88	\$1,738.99
Gifts	\$1,485.53	\$1,494.04	\$1,486.43
Girls Apparel	\$169.32	\$171.67	\$171.39
Hair Care	\$69.05	\$69.64	\$69.32
Hard Surface Flooring	\$12.73	\$12.83	\$12.80
Health Care	\$3,136.98	\$3,160.15	\$3,145.51
Health Care Insurance	\$1,521.16	\$1,533.16	\$1,527.08
Health Care Services	\$952.48	\$961.61	\$956.94

Health Care Supplies And Equipment	\$663.33	\$665.38	\$661.48
Household Services	\$378.25	\$379.03	\$377.05
Household Supplies	\$778.38	\$780.39	\$777.38
Household Textiles	\$122.93	\$123.17	\$122.43
Housewares And Small Appliances	\$1,027.74	\$1,034.77	\$1,030.26
Indoor Plants And Fresh Flowers	\$85.44	\$86.33	\$86.02
Infants Apparel	\$121.32	\$122.63	\$122.20
Jewelry	\$120.30	\$121.00	\$120.47
Legal And Accounting	\$104.80	\$105.53	\$105.08
Magazines	\$55.58	\$56.02	\$55.76
Major Appliances	\$225.46	\$226.07	\$225.02
Mass Transit	\$102.83	\$103.52	\$103.09
Men's Apparel	\$490.04	\$494.88	\$493.00
Mortgage Interest	\$2,819.41	\$2,851.72	\$2,843.73
Natural Gas	\$476.63	\$479.80	\$477.69
New Car Purchased	\$1,233.92	\$1,246.16	\$1,240.36
New Truck Purchased	\$937.18	\$945.47	\$941.09
New Vehicle Purchase	\$2,171.09	\$2,191.63	\$2,181.45
Newspapers	\$115.98	\$116.74	\$116.13
Oral Hygeine Products	\$31.54	\$31.83	\$31.69
Other Lodging	\$958.84	\$984.85	\$986.96
Other Miscellaneous Expenses	\$110.97	\$111.92	\$111.44
Other Repairs And Maintenance	\$102.19	\$102.62	\$102.15
Other Tobacco Products	\$44.04	\$44.41	\$44.26
Other Transportation Costs	\$807.20	\$815.37	\$811.97
Other Utilities	\$394.87	\$398.19	\$397.03
Paint And Wallpaper	\$46.24	\$46.50	\$46.29
Personal Care Products	\$189.42	\$190.91	\$190.07
Personal Care Services	\$529.79	\$534.37	\$532.42
Personal Insurance	\$556.69	\$560.32	\$557.83
Pet Supplies And Services	\$261.10	\$263.46	\$262.44
Photographic Equipment And Supplies	\$121.95	\$122.94	\$122.41
Plumbing And Heating	\$67.22	\$67.44	\$67.11
Property Taxes	\$471.22	\$471.05	\$468.86
Public Transportation	\$528.47	\$531.87	\$529.56
Records / Tapes / CD Purchases	\$128.02	\$129.15	\$128.61
Recreational Equipment And Supplies	\$953.69	\$959.18	\$955.22
Rental Costs	\$4,094.15	\$4,103.26	\$4,073.68
Roofing And Siding	\$81.41	\$81.92	\$81.53
Satellite Dishes	\$8.67	\$8.72	\$8.70
Shaving Needs	\$14.24	\$14.36	\$14.29
Shelter	\$9,129.84	\$9,202.00	\$9,160.70
Telephone Service Excl Cell Phones	\$1,229.22	\$1,242.79	\$1,238.25
Televisions	\$109.93	\$110.86	\$110.38
Transportation	\$10,164.67	\$10,250.70	\$10,208.27
Tuition	\$698.10	\$706.86	\$704.07
Used Car Purchase	\$1,432.83	\$1,444.06	\$1,438.96
Used Truck Purchase	\$841.92	\$849.98	\$846.88
Used Vehicle Purchase	\$2,274.75	\$2,294.04	\$2,285.84
VCRs And Related Equipment	\$49.24	\$49.69	\$49.48
Vehicle Insurance	\$1,130.55	\$1,139.16	\$1,134.51
Vehicle Repair	\$1,108.78	\$1,119.42	\$1,114.75
Vehicle Repair And Maintenance	\$1,119.96	\$1,130.72	\$1,126.00
Video And Audio Equipment	\$935.36	\$944.11	\$940.37
Video Game Hardware And Software	\$31.74	\$32.03	\$31.88
Watches	\$23.71	\$23.84	\$23.76
Women's Apparel	\$881.75	\$888.44	\$884.52

1 Miles:

3 Miles:

5 Miles:

2009 Consumer Expenditures (Ave HH Exp):

Total Households	5,227	29,074	63,415
Median Household Income	\$57,939	\$57,997	\$58,286
Total Household Expenditure (\$000's)	\$53,007	\$53,362	\$53,308
Airline Fares	\$361.34	\$363.29	\$362.85
Alcoholic Beverages	\$508.02	\$510.68	\$509.64
Alimony And Child Support	\$150.17	\$151.98	\$151.83
Apparel	\$2,833.24	\$2,855.35	\$2,853.63
Apparel Services And Accessories	\$366.71	\$368.61	\$368.15
Audio Equipment	\$80.05	\$80.64	\$80.61
Babysitting And Elderly Care	\$279.72	\$283.75	\$284.03
Books	\$97.00	\$97.58	\$97.42
Books And Supplies	\$142.46	\$143.71	\$143.58
Boys Apparel	\$150.63	\$152.21	\$152.31
Cellular Phone Service	\$85.39	\$86.29	\$86.25
Cigarettes	\$444.85	\$447.26	\$446.63
Computer Hardware	\$408.31	\$411.41	\$410.98
Computer Information Services	\$42.41	\$42.61	\$42.65
Computer Software	\$54.51	\$54.88	\$54.81
Contributions	\$1,589.48	\$1,590.81	\$1,587.15
Coolant And Other Fluids	\$12.04	\$12.15	\$12.14
Cosmetics and Perfume	\$116.69	\$117.41	\$117.29
Deodorants and Other Personal Care Products	\$38.22	\$38.49	\$38.44
Education	\$893.69	\$903.43	\$902.72
Electricity	\$1,575.93	\$1,587.66	\$1,586.74
Entertainment	\$2,714.60	\$2,730.54	\$2,728.25
Fees And Admissions	\$679.08	\$682.48	\$681.84
Finance Charges Excluding Mortgage And Vehicle	\$234.02	\$235.54	\$235.19
Floor Coverings	\$85.32	\$85.32	\$85.15
Food And Beverages	\$8,582.43	\$8,648.48	\$8,641.22
Food At Home	\$5,086.13	\$5,132.32	\$5,129.56
Food Away From Home	\$2,988.28	\$3,005.48	\$3,002.02
Footwear	\$525.02	\$529.44	\$529.25
Fuel Oil And Other Fuels	\$102.31	\$102.55	\$102.33
Funeral And Cemetery	\$141.60	\$142.37	\$142.10
Furniture	\$516.21	\$518.18	\$517.70
Gasoline And Oil	\$1,869.63	\$1,880.15	\$1,878.86
Gifts	\$1,600.75	\$1,607.68	\$1,604.66
Girls Apparel	\$182.20	\$184.47	\$184.75
Hair Care	\$74.33	\$74.84	\$74.74
Hard Surface Flooring	\$13.67	\$13.77	\$13.77
Health Care	\$3,372.73	\$3,393.46	\$3,388.77
Health Care Insurance	\$1,635.28	\$1,645.84	\$1,644.70
Health Care Services	\$1,023.91	\$1,032.19	\$1,030.48
Health Care Supplies And Equipment	\$713.54	\$715.43	\$713.59
Household Services	\$406.97	\$407.16	\$406.32
Household Supplies	\$841.95	\$843.33	\$842.78
Household Textiles	\$132.61	\$132.67	\$132.30
Housewares And Small Appliances	\$1,107.71	\$1,114.20	\$1,112.95
Indoor Plants And Fresh Flowers	\$91.93	\$92.85	\$92.81
Infants Apparel	\$130.60	\$131.85	\$131.81
Jewelry	\$130.02	\$130.61	\$130.44
Legal And Accounting	\$113.01	\$113.67	\$113.54
Magazines	\$59.84	\$60.25	\$60.17
Major Appliances	\$243.21	\$243.67	\$243.33
Mass Transit	\$110.87	\$111.50	\$111.41
Men's Apparel	\$527.91	\$532.50	\$532.20
Mortgage Interest	\$3,041.43	\$3,073.69	\$3,075.12
Natural Gas	\$512.84	\$515.54	\$514.96
New Car Purchased	\$1,326.54	\$1,338.48	\$1,336.60
New Truck Purchased	\$1,008.05	\$1,015.88	\$1,014.50
New Vehicle Purchase	\$2,334.59	\$2,354.36	\$2,351.09

Newspapers	\$124.85	\$125.50	\$125.25
Oral Hygeine Products	\$33.94	\$34.20	\$34.15
Other Lodging	\$1,020.84	\$1,048.81	\$1,054.89
Other Miscellaneous Expenses	\$119.54	\$120.42	\$120.30
Other Repairs And Maintenance	\$109.92	\$110.29	\$110.16
Other Tobacco Products	\$47.44	\$47.78	\$47.77
Other Transportation Costs	\$868.34	\$876.22	\$875.40
Other Utilities	\$425.48	\$428.74	\$428.90
Paint And Wallpaper	\$49.84	\$50.09	\$50.02
Personal Care Products	\$204.17	\$205.54	\$205.30
Personal Care Services	\$571.24	\$575.61	\$575.40
Personal Insurance	\$600.04	\$603.42	\$602.69
Pet Supplies And Services	\$281.16	\$283.33	\$283.15
Photographic Equipment And Supplies	\$131.40	\$132.33	\$132.20
Plumbing And Heating	\$72.54	\$72.67	\$72.54
Property Taxes	\$508.83	\$506.84	\$505.70
Public Transportation	\$569.71	\$572.85	\$572.22
Records / Tapes / CD Purchases	\$137.85	\$138.89	\$138.77
Recreational Equipment And Supplies	\$1,028.16	\$1,032.71	\$1,031.82
Rental Costs	\$4,410.29	\$4,412.46	\$4,395.86
Roofing And Siding	\$87.59	\$87.99	\$87.85
Satellite Dishes	\$9.37	\$9.42	\$9.43
Shaving Needs	\$15.32	\$15.44	\$15.42
Shelter	\$9,828.06	\$9,893.00	\$9,881.61
Telephone Service Excl Cell Phones	\$1,323.82	\$1,336.73	\$1,336.25
Televisions	\$118.56	\$119.37	\$119.23
Transportation	\$10,951.21	\$11,032.23	\$11,022.41
Tuition	\$751.23	\$759.72	\$759.14
Used Car Purchase	\$1,546.96	\$1,558.21	\$1,557.77
Used Truck Purchase	\$907.81	\$915.55	\$915.19
Used Vehicle Purchase	\$2,454.77	\$2,473.76	\$2,472.96
VCRs And Related Equipment	\$53.04	\$53.45	\$53.39
Vehicle Insurance	\$1,218.94	\$1,226.89	\$1,225.85
Vehicle Repair	\$1,193.35	\$1,203.19	\$1,202.05
Vehicle Repair And Maintenance	\$1,205.39	\$1,215.33	\$1,214.19
Video And Audio Equipment	\$1,007.35	\$1,015.35	\$1,014.60
Video Game Hardware And Software	\$34.16	\$34.41	\$34.35
Watches	\$25.61	\$25.73	\$25.73
Women's Apparel	\$950.16	\$956.26	\$955.16

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

[Current year data is for the year 2004, 5 year projected data is for the year 2009. More About Our Data.](#)

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