

**Date:** 03/16/05

**Current Geography Selection:** (3 Selected) 1, 3, 5 mile radii: NE 70TH ST & N OAK TRFY, GLADSTON

**Lat:** 39.221020 **Long:** -94.576110

**City:** Gladstone city **Pop:** 27,085

**County:** Clay County **Pop:** 197,398

**Zip:** 64118 **Pop:** 40,103

## Consumer Expenditure Comparison Report

	1 Miles:	3 Miles:	5 Miles:
<b>2004 Consumer Expenditures (Average Household Annual Expenditures):</b>			
Total Households	3,900	27,611	62,084
Median Household Income	\$47,248	\$52,157	\$52,604
Total Average Household Expenditure	\$47,396	\$49,565	\$49,818
Airline Fares	\$322.10	\$336.94	\$338.54
Alcoholic Beverages	\$454.67	\$474.65	\$476.60
Alimony And Child Support	\$136.93	\$141.90	\$142.37
Apparel	\$2,535.67	\$2,653.09	\$2,666.77
Apparel Services And Accessories	\$326.34	\$341.87	\$343.61
Audio Equipment	\$71.03	\$74.71	\$75.18
Babysitting And Elderly Care	\$250.35	\$263.36	\$265.11
Books	\$86.73	\$90.65	\$91.06
Books And Supplies	\$128.10	\$133.81	\$134.47
Boys Apparel	\$135.44	\$141.58	\$142.43
Cellular Phone Service	\$76.87	\$80.42	\$80.79
Cigarettes	\$397.68	\$415.79	\$417.82
Computer Hardware	\$365.58	\$382.29	\$384.16
Computer Information Services	\$37.39	\$39.48	\$39.74
Computer Software	\$48.79	\$50.95	\$51.20
Contributions	\$1,409.75	\$1,472.98	\$1,480.30
Coolant And Other Fluids	\$10.79	\$11.30	\$11.35
Cosmetics and Perfume	\$103.94	\$108.88	\$109.42
Deodorants and Other Personal Care Products	\$34.38	\$35.82	\$35.98
Education	\$806.47	\$841.97	\$845.70
Electricity	\$1,413.11	\$1,478.89	\$1,485.52
Entertainment	\$2,419.59	\$2,534.04	\$2,547.65
Fees And Admissions	\$603.95	\$632.25	\$635.86
Finance Charges Excluding Mortgage And Vehicle	\$209.65	\$219.10	\$220.07
Floor Coverings	\$75.28	\$78.90	\$79.25
Food And Beverages	\$7,688.36	\$8,039.21	\$8,078.81
Food At Home	\$4,568.34	\$4,776.32	\$4,799.78
Food Away From Home	\$2,665.35	\$2,788.24	\$2,802.43
Footwear	\$470.43	\$492.20	\$494.68
Fuel Oil And Other Fuels	\$90.92	\$95.16	\$95.62
Funeral And Cemetery	\$128.38	\$132.59	\$133.31
Furniture	\$456.18	\$479.00	\$481.79
Gasoline And Oil	\$1,660.01	\$1,743.47	\$1,752.81
Gifts	\$1,430.60	\$1,493.35	\$1,499.91

Girls Apparel	\$163.23	\$171.45	\$172.66
Hair Care	\$66.79	\$69.66	\$69.97
Hard Surface Flooring	\$12.23	\$12.81	\$12.89
Health Care	\$3,028.16	\$3,158.74	\$3,173.05
Health Care Insurance	\$1,468.58	\$1,533.24	\$1,540.96
Health Care Services	\$923.38	\$961.64	\$965.65
Health Care Supplies And Equipment	\$636.20	\$663.86	\$666.44
Household Services	\$361.32	\$378.03	\$379.95
Household Supplies	\$739.66	\$778.09	\$783.25
Household Textiles	\$118.18	\$123.00	\$123.55
Housewares And Small Appliances	\$987.17	\$1,033.98	\$1,039.34
Indoor Plants And Fresh Flowers	\$82.04	\$86.43	\$86.90
Infants Apparel	\$117.42	\$122.61	\$123.23
Jewelry	\$115.02	\$120.81	\$121.47
Legal And Accounting	\$100.98	\$105.35	\$105.96
Magazines	\$53.68	\$56.04	\$56.29
Major Appliances	\$215.31	\$225.59	\$226.74
Mass Transit	\$98.74	\$103.41	\$103.93
Men's Apparel	\$473.16	\$495.02	\$497.56
Mortgage Interest	\$2,712.81	\$2,849.90	\$2,866.97
Natural Gas	\$458.84	\$479.71	\$481.97
New Car Purchased	\$1,195.85	\$1,246.02	\$1,250.90
New Truck Purchased	\$906.29	\$945.35	\$949.28
New Vehicle Purchase	\$2,102.15	\$2,191.37	\$2,200.18
Newspapers	\$112.00	\$116.71	\$117.20
Oral Hygeine Products	\$30.48	\$31.83	\$31.97
Other Lodging	\$921.11	\$982.37	\$993.81
Other Miscellaneous Expenses	\$107.15	\$111.96	\$112.52
Other Repairs And Maintenance	\$97.81	\$102.47	\$102.98
Other Tobacco Products	\$42.35	\$44.39	\$44.67
Other Transportation Costs	\$780.56	\$814.99	\$818.72
Other Utilities	\$379.62	\$398.35	\$400.82
Paint And Wallpaper	\$44.34	\$46.46	\$46.69
Personal Care Products	\$182.56	\$190.88	\$191.79
Personal Care Services	\$510.08	\$534.74	\$537.47
Personal Insurance	\$534.59	\$559.65	\$562.40
Pet Supplies And Services	\$251.15	\$263.19	\$264.60
Photographic Equipment And Supplies	\$117.27	\$122.88	\$123.47
Plumbing And Heating	\$63.96	\$67.25	\$67.62
Property Taxes	\$441.93	\$467.51	\$470.51
Public Transportation	\$508.01	\$531.34	\$533.92
Records / Tapes / CD Purchases	\$123.59	\$129.20	\$129.83
Recreational Equipment And Supplies	\$912.78	\$957.51	\$962.82
Rental Costs	\$3,961.93	\$4,094.29	\$4,111.68
Roofing And Siding	\$78.29	\$81.74	\$82.13
Satellite Dishes	\$8.34	\$8.74	\$8.78
Shaving Needs	\$13.75	\$14.35	\$14.42
Shelter	\$8,791.67	\$9,184.13	\$9,237.06
Telephone Service Excl Cell Phones	\$1,188.83	\$1,244.28	\$1,250.15
Televisions	\$105.77	\$110.76	\$111.31
Transportation	\$9,787.85	\$10,243.43	\$10,294.17
Tuition	\$678.38	\$708.15	\$711.23
Used Car Purchase	\$1,373.64	\$1,442.45	\$1,451.23
Used Truck Purchase	\$810.39	\$849.26	\$853.66
Used Vehicle Purchase	\$2,184.03	\$2,291.70	\$2,304.90
VCRs And Related Equipment	\$47.49	\$49.67	\$49.92
Vehicle Insurance	\$1,086.54	\$1,138.35	\$1,144.23
Vehicle Repair	\$1,071.13	\$1,119.21	\$1,124.59

Vehicle Repair And Maintenance	\$1,081.92	\$1,130.51	\$1,135.95
Video And Audio Equipment	\$902.85	\$944.28	\$948.98
Video Game Hardware And Software	\$30.78	\$32.04	\$32.17
Watches	\$22.67	\$23.83	\$23.97
Women's Apparel	\$849.63	\$888.36	\$892.61

1 Miles:                      3 Miles:                      5 Miles:

**2009 Consumer Expenditures (Ave HH Exp):**

Total Households	4,128	30,141	69,004
Median Household Income	\$52,725	\$57,746	\$58,633
Total Household Expenditure (\$000's)	\$50,546	\$53,393	\$53,881
Airline Fares	\$343.91	\$363.40	\$366.61
Alcoholic Beverages	\$484.98	\$511.42	\$515.61
Alimony And Child Support	\$145.66	\$152.51	\$153.62
Apparel	\$2,705.40	\$2,859.03	\$2,885.26
Apparel Services And Accessories	\$348.54	\$368.84	\$372.21
Audio Equipment	\$75.96	\$80.65	\$81.48
Babysitting And Elderly Care	\$267.59	\$283.89	\$286.90
Books	\$92.59	\$97.73	\$98.57
Books And Supplies	\$136.44	\$143.95	\$145.24
Boys Apparel	\$144.31	\$152.34	\$153.84
Cellular Phone Service	\$81.91	\$86.54	\$87.30
Cigarettes	\$423.60	\$447.44	\$451.41
Computer Hardware	\$389.83	\$411.70	\$415.37
Computer Information Services	\$40.17	\$42.80	\$43.26
Computer Software	\$52.06	\$54.91	\$55.39
Contributions	\$1,505.83	\$1,589.70	\$1,603.87
Coolant And Other Fluids	\$11.50	\$12.16	\$12.27
Cosmetics and Perfume	\$111.11	\$117.55	\$118.61
Deodorants and Other Personal Care Products	\$36.62	\$38.53	\$38.86
Education	\$859.59	\$906.03	\$913.71
Electricity	\$1,504.82	\$1,590.86	\$1,604.50
Entertainment	\$2,581.71	\$2,731.59	\$2,757.21
Fees And Admissions	\$645.28	\$682.32	\$688.92
Finance Charges Excluding Mortgage And Vehicle	\$223.49	\$235.94	\$237.93
Floor Coverings	\$80.53	\$85.28	\$86.02
Food And Beverages	\$8,196.45	\$8,656.76	\$8,734.20
Food At Home	\$4,866.29	\$5,138.98	\$5,184.84
Food Away From Home	\$2,845.18	\$3,006.37	\$3,033.75
Footwear	\$502.04	\$530.51	\$535.30
Fuel Oil And Other Fuels	\$96.80	\$102.35	\$103.26
Funeral And Cemetery	\$136.35	\$142.30	\$143.62
Furniture	\$488.25	\$517.87	\$522.97
Gasoline And Oil	\$1,771.99	\$1,880.22	\$1,897.86
Gifts	\$1,525.97	\$1,609.07	\$1,622.59
Girls Apparel	\$173.94	\$184.49	\$186.51
Hair Care	\$71.16	\$74.97	\$75.59
Hard Surface Flooring	\$12.99	\$13.76	\$13.90
Health Care	\$3,223.32	\$3,396.48	\$3,425.50
Health Care Insurance	\$1,562.74	\$1,648.18	\$1,663.09
Health Care Services	\$982.58	\$1,033.58	\$1,042.02

Health Care Supplies And Equipment	\$678.00	\$714.71	\$720.40
Household Services	\$384.37	\$406.60	\$410.25
Household Supplies	\$792.39	\$841.99	\$850.94
Household Textiles	\$126.09	\$132.67	\$133.79
Housewares And Small Appliances	\$1,053.95	\$1,114.85	\$1,125.11
Indoor Plants And Fresh Flowers	\$87.64	\$93.09	\$93.98
Infants Apparel	\$125.19	\$132.01	\$133.20
Jewelry	\$123.09	\$130.57	\$131.81
Legal And Accounting	\$107.75	\$113.62	\$114.73
Magazines	\$57.23	\$60.35	\$60.86
Major Appliances	\$229.90	\$243.48	\$245.71
Mass Transit	\$105.39	\$111.53	\$112.54
Men's Apparel	\$504.80	\$533.37	\$538.26
Mortgage Interest	\$2,899.84	\$3,075.88	\$3,106.83
Natural Gas	\$488.66	\$516.17	\$520.68
New Car Purchased	\$1,273.63	\$1,340.10	\$1,350.71
New Truck Purchased	\$965.20	\$1,017.12	\$1,025.46
New Vehicle Purchase	\$2,238.83	\$2,357.22	\$2,376.17
Newspapers	\$119.35	\$125.64	\$126.66
Oral Hygeine Products	\$32.47	\$34.24	\$34.53
Other Lodging	\$972.86	\$1,047.87	\$1,064.89
Other Miscellaneous Expenses	\$114.31	\$120.63	\$121.72
Other Repairs And Maintenance	\$104.19	\$110.29	\$111.29
Other Tobacco Products	\$45.18	\$47.82	\$48.31
Other Transportation Costs	\$831.71	\$876.98	\$884.51
Other Utilities	\$405.21	\$429.50	\$433.91
Paint And Wallpaper	\$47.37	\$50.11	\$50.57
Personal Care Products	\$194.86	\$205.79	\$207.59
Personal Care Services	\$544.77	\$576.80	\$582.10
Personal Insurance	\$570.59	\$603.49	\$608.89
Pet Supplies And Services	\$267.78	\$283.42	\$286.07
Photographic Equipment And Supplies	\$125.14	\$132.45	\$133.63
Plumbing And Heating	\$68.30	\$72.56	\$73.24
Property Taxes	\$472.02	\$503.61	\$508.52
Public Transportation	\$542.33	\$573.02	\$578.13
Records / Tapes / CD Purchases	\$131.77	\$139.14	\$140.38
Recreational Equipment And Supplies	\$973.79	\$1,032.35	\$1,042.22
Rental Costs	\$4,221.13	\$4,409.91	\$4,446.44
Roofing And Siding	\$83.32	\$87.92	\$88.68
Satellite Dishes	\$8.93	\$9.45	\$9.54
Shaving Needs	\$14.65	\$15.46	\$15.59
Shelter	\$9,370.17	\$9,888.46	\$9,985.67
Telephone Service Excl Cell Phones	\$1,267.85	\$1,340.20	\$1,352.01
Televisions	\$112.94	\$119.43	\$120.49
Transportation	\$10,443.98	\$11,039.53	\$11,138.68
Tuition	\$723.15	\$762.08	\$768.47
Used Car Purchase	\$1,470.26	\$1,558.66	\$1,574.47
Used Truck Purchase	\$865.31	\$916.06	\$924.52
Used Vehicle Purchase	\$2,335.57	\$2,474.72	\$2,498.99
VCRs And Related Equipment	\$50.64	\$53.51	\$53.98
Vehicle Insurance	\$1,160.14	\$1,227.66	\$1,238.96
Vehicle Repair	\$1,141.35	\$1,204.59	\$1,215.21
Vehicle Repair And Maintenance	\$1,152.85	\$1,216.76	\$1,227.48
Video And Audio Equipment	\$962.63	\$1,016.92	\$1,026.07
Video Game Hardware And Software	\$32.77	\$34.46	\$34.74
Watches	\$24.26	\$25.76	\$26.02
Women's Apparel	\$906.57	\$957.47	\$965.94

*Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure*

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[Current year data is for the year 2004, 5 year projected data is for the year 2009. More About Our Data.](#)

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